**Ryan P. Southall**

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**Digital Portfolio/Website (Outdated): [16064682.webdevmmu.uk](http://16064682.webdevmmu.uk/)**

**Personal Blog:** <https://mediawritepage.wordpress.com>

## Professional profile

I am a media student from Halifax, England with a passion for technology, music and the arts. I have been in multiple customer service positions, performed with many teams in theatre and other vacancies, and loves to write about the digital media age across multiple blogs on multiple social networks. A committed and well-motivated individual who aspires to hold a position where he will be able to help in the development of user interfaces. Very good communication skills, a clear and friendly voice, reliable and highly motivated.

Even under significant pressure or working extra hours, possesses a strong ability to perform effectively and meet the tightest of deadlines.

## Education and qualifications

**2012–2014** All Saints Catholic High

GCSE

Subjects: Maths: B

English Lang: B

English Lit: B

Triple Science: B

Theatre: B

+ 7 more

**2014–2016** Greenhead College

A LEVEL

Subjects: English Lang: B

Theatre: B

Film Studies: B

**2016–2019** Manchester Metropolitan University

BSc (Hons)

Digital Media & Communications: **First Class Honours**

**2019–2010** University of York

MSc

Human-Centred Interactive Technologies: **TBD**

## Key Competencies

* Excellent verbal and written communication skills
* Ability to work to tight deadline’s
* Able to do repetitive tasks accurately over long periods of time
* Ability to self-regulate and maintain a consistent workflow
* Deep knowledge of technology industries
* Good working knowledge of Microsoft Office suite, Adobe software (XD, Photoshop, Premiere & Illustrator) & Apples Video editing tools (Final Cut Pro X & Motion)

## Work Experience

**Writer/Blogger** Hexgen: A Manchester Virtual Digital Agency 2017-2018

Hexgen.co.uk

This virtual agency gave me the opportunity to put my writing skills to the test. Tasked with kick-starting their blog page, I was provided specific criteria to write about, and given a two-week window to write 5 posts. I had to perform my own research, set my own deadlines and maintain a consistent workflow to get the work done in ample time to a quality I was satisfied with. Seeing my posts go up there was a gratifying experience. Read [here](http://46.101.48.122/blog/)

**Video Editor** International Office MMU Current

https://www2.mmu.ac.uk/international/this-is-manchester/

I was tasked with editing and composing student-submitted videos for the ‘This is Manchester’ advertising campaign. I had to follow a strict editing format and create 1 minute videos exploring the Manchester lifestyle for international students.

**IT Services** MMU Business School, Manchester Current

Working as a part time member of an IT team with such a huge user base has been a challenging yet rewarding experience. Troubleshooting with users in person and over the phone does come with its struggles, but ultimately has solidified my intercommunication skills.

## Other Accomplishments

Contract work (Temporary positions):

* **Actor**: NHS Nursing Simulations, 2-day duration, July 2017
* **Writer**: MMU Newsletter – August 2017 – [Read here](https://www2.mmu.ac.uk/birley/at-the-heart-of-the-community/newsletters/)
* **Data Entry:** Clearing lines MMU, 5-day duration, August 2017

University achievements:

* **Student Ambassador:** Open Days, Conference support
* **Course Rep:** Representing the course, voicing the opinions of the students

## Student Practical Portfolio

**POSITION WORK LINK**

**Project Manager**  **Website Development and Design**[***Website***](http://manchester-food.ashleydutton.co.uk/index.html)

As a team of five, we were tasked with developing and creating out own website within the theme of ‘city guides’. We chose to look as social eating spaces around Manchester. We applied an ‘Agile’ working methodology and went through the stages of web design – from parallel design to user testing and competitive intelligence. I was tasked with maintaining the team, presenting the product and generating photography content for the website.

**Video Composer and Editor Mini-Documentary [Video](https://www.youtube.com/watch?v=jHhGJTcLcYU)**

Shot, edited and recorded in a week, *Knock on Wood* tells the story of an aspiring guitarist who found one day, he had lost all passion for the instrument.

**Researcher Dissertation (BSc)** [**Read**](https://1drv.ms/w/s!ArHgubS9yU1NmDISFuHdCR3zABfx)

Title: *Semiotics and the Web: Investigating How Users Interpret Signs and Symbols in Mobile Web Interfaces.*

With an implicit focus on UX and HCI, I aim to look at how end users interpret user interfaces on the desktop in comparison to mobile. This is an evolution of research conducted by de Souza in Semiotic engineering and Islam in understanding the taxonomic interpretation process seen when using digital interfaces.

## Hobbies

Listening/Playing Music, nights out, videogames, films & TV, festivals & local gigs

**References are available on request.**